



coda

Credentials & Study cases — 2023 & 2024



**CREATIVITY FUELED BY AN OBJECTIVE
PERSPECTIVE FORMS THE ESSENTIAL
FOUNDATION FOR SUSTAINING CONTINUOUS
INNOVATION WITHIN ADAPTIVE ENVIRONMENTS**



STORY[®]

Our Historical Background

Since 2011 until now,

we dedicate our heart and time
for every prospects, visions and missions
through our 4 (four) pillars of method ;
Creative, Objective, Durative & Adaptive.

Also known as CODA.

SERVICES 

What we do for a living

UI/UX

Web-based System

Mobile App

APIs & Integrations

System Managing

Social Media Managing

iOT





CODEMECHA®

Our teamwork mechanism

We strain towards the whole technical process by gathering people with a great attitude and strong passions.

Clustering the designers & coders in order to maximize their potential and communicate transparently are the mechanism that differentiate us from others.

Manage a great work is one thing, but to gain a trust is everything.



Our experience to capture your visions

Skillsets

- ★ UX Planner
- ★ UI/UX Engineer
- ★ Scrum Master
- ★ Project Manager
- ★ Frontend Developer
- ★ Backend Developer
- ★ Quality Assurance (QA)
- ★ Technical Documentation Writer

Technology Stacks

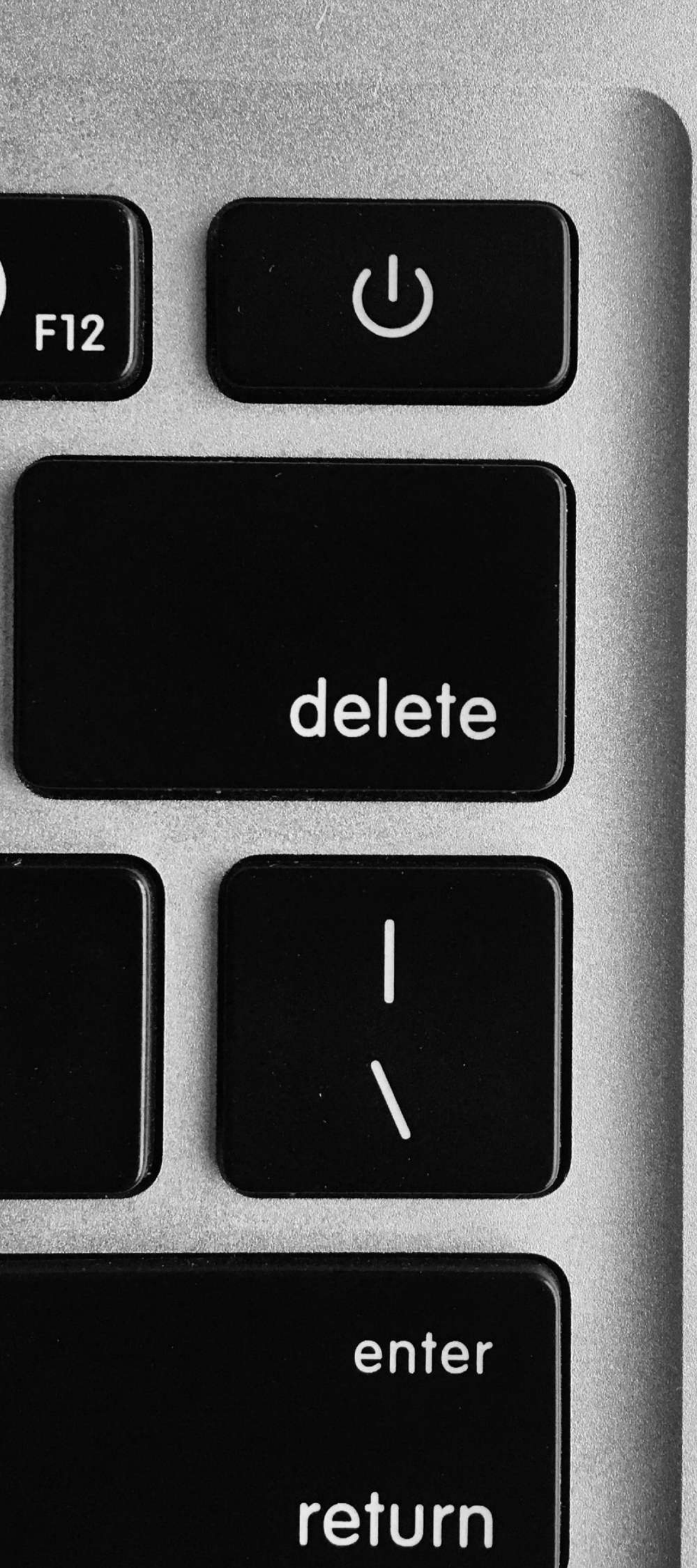
- | | |
|----------------|--------------|
| Laravel | Lumen |
| Code Igniter | React JS |
| Next JS | Gatsby |
| Angular | Vue JS |
| Django | MySql |
| PostgreSQL | MSSQL |
| Native Android | React Native |
| Native iOS | Arduino |

Primary Tools during development

- | | |
|---------|-----------|
| Figma | Photoshop |
| Backlog | GitHub |
| GitLab | BitBucket |

Supporting Tools during development

- | | | |
|-------|--------------|----|
| JIRA | Illustrator | XD |
| Slack | Google Sheet | |



CODAPPLICATION®

Our very own web based system, it can be customized based on your needs

| **Lectureziō**

A secure and customizable Learning Management System (LMS)

| **KANVAS**

Our very own loyalty program system to increase and maximize your market

| **DATADEx**

Get your millions of data and files into 1 app and can be put in order by your needs

| **EMOTRAX**

An app to track more than 300 type of Human/Face expressions, it's great to know who your customer is.

LOVED ONE(S)

Clients & Partners in alphabetical order



STUDY CASES[®]

What we've done lately

1 STUDY CASES ¹¹



BPRS AlSalaam

Refreshing UI and fixing UX for their corporate website to attract new customer segmentation, and also developing a new web-based touch point for their user called “Alsalaam Klik!”

UI/UX

Web-based System Development

System managing



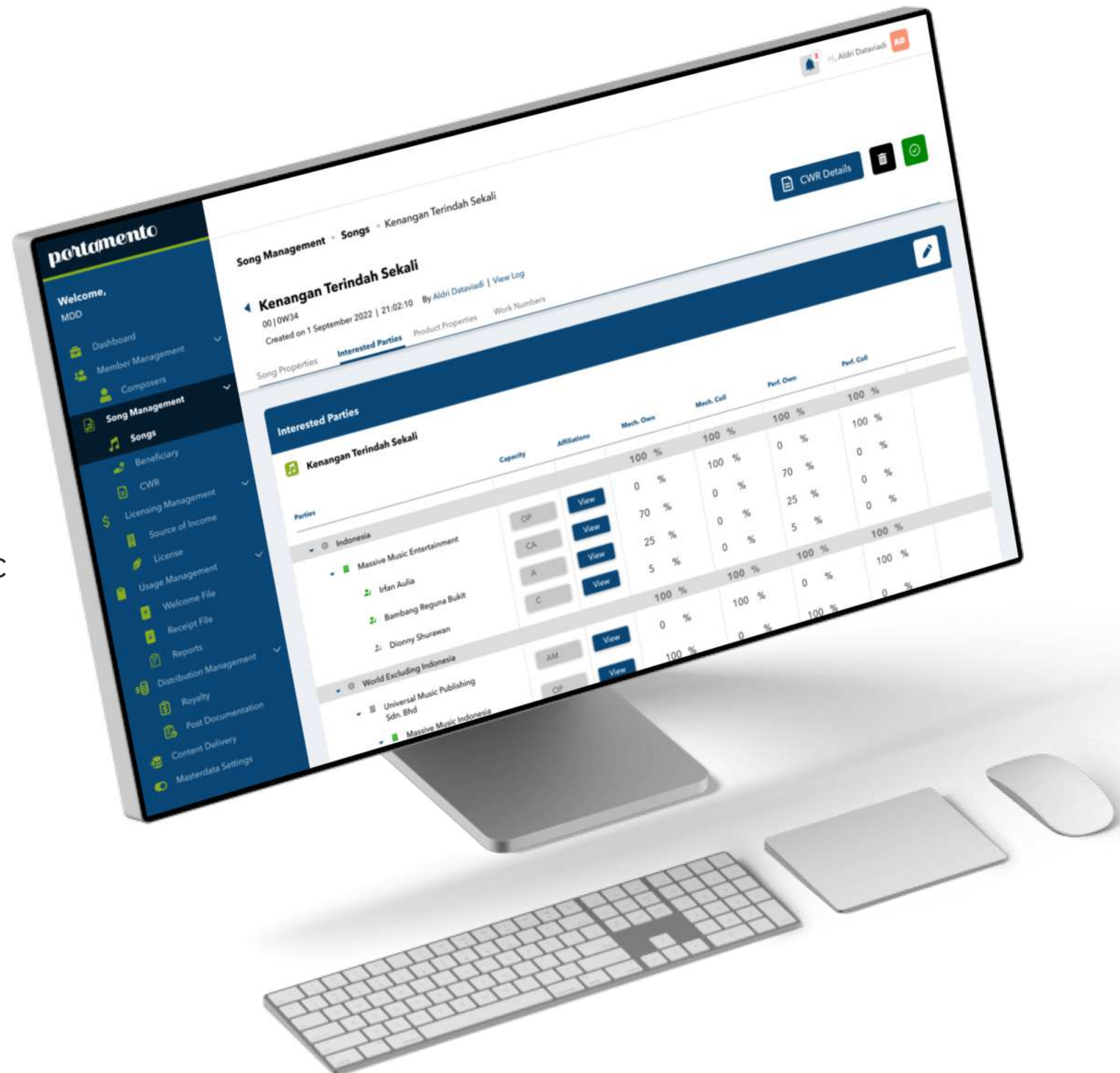
2 STUDY CASES [®]



Massive Music Entertainment

Creating internal-used platform called PORTAMENTO for one of the biggest music publishing company in Indonesia.

UI/UX



3 STUDY CASES ¹¹



Mirae Asset Sekuritas (MASI)

Based on our LMS system (Lecturezio), we are providing MASI the complete e-learning system for their internal team.

UI/UX

Web-based System Development

System managing



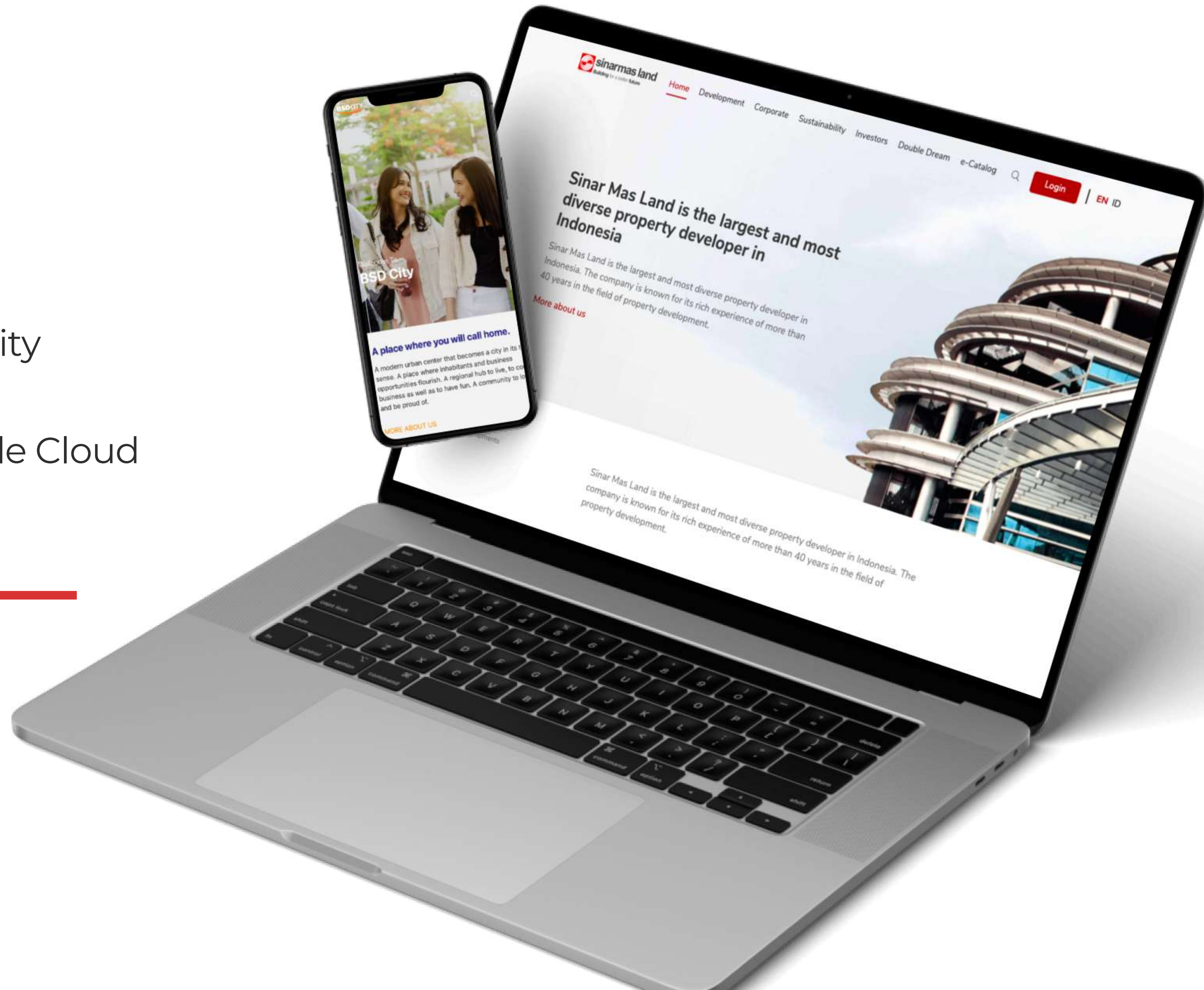
4 /11 STUDY CASES®



Sinarmasland & BSD City

Managing all Sinarmasland & BSD City corporate website and assisting the technical asset including their Google Cloud Services

Web-based System Development
System managing



5 STUDY CASES ¹¹

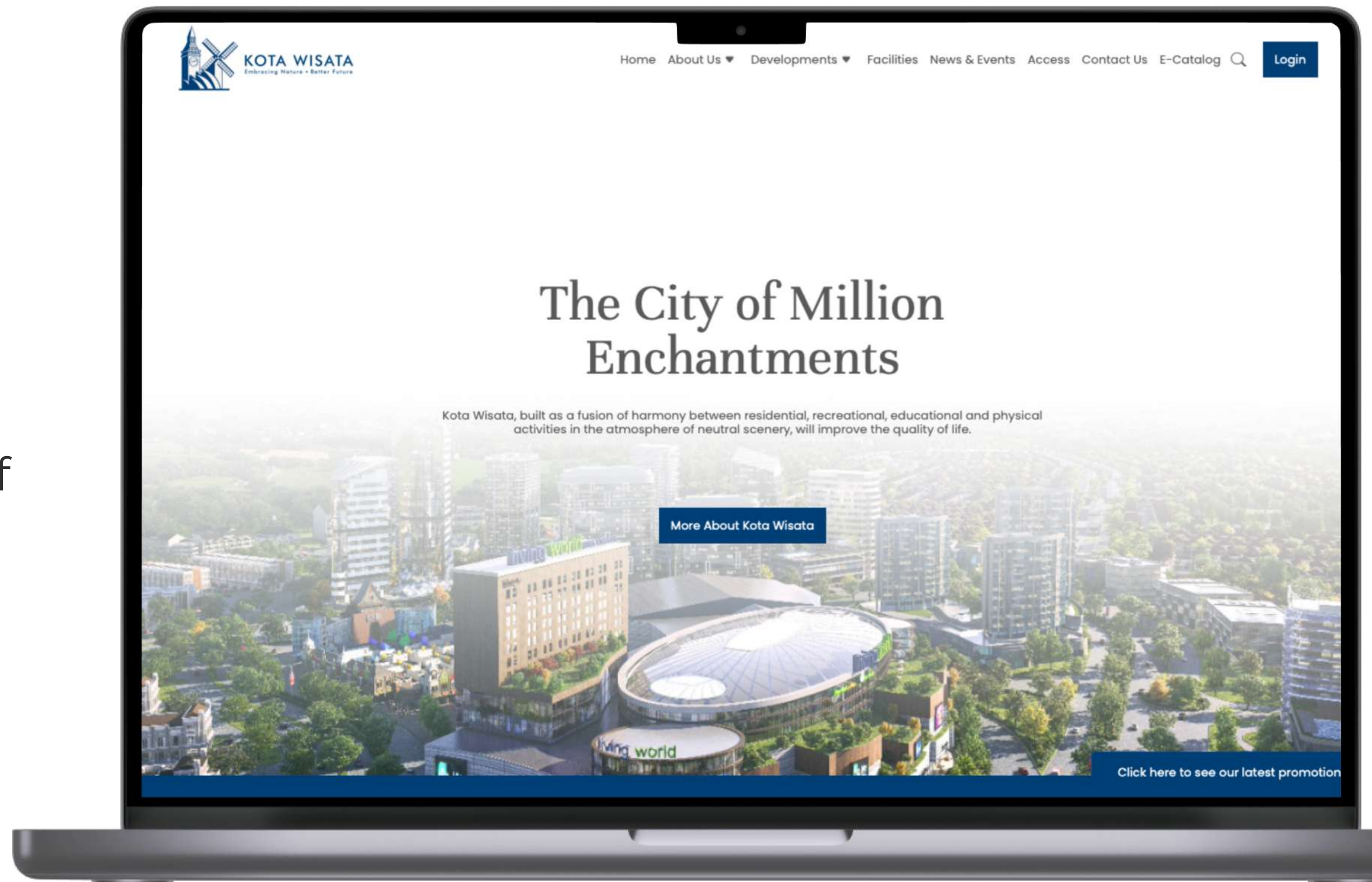


Kota Wisata Cibubur

Being part of Sinarmasland Group, Kota Wisata Cibubur wants to revamp their current website for creating new image of their brand.

UI/UX

Web-based System Development



6 STUDY CASES[®]



AUSTRALIA INDONESIA
HEALTH SECURITY
PARTNERSHIP

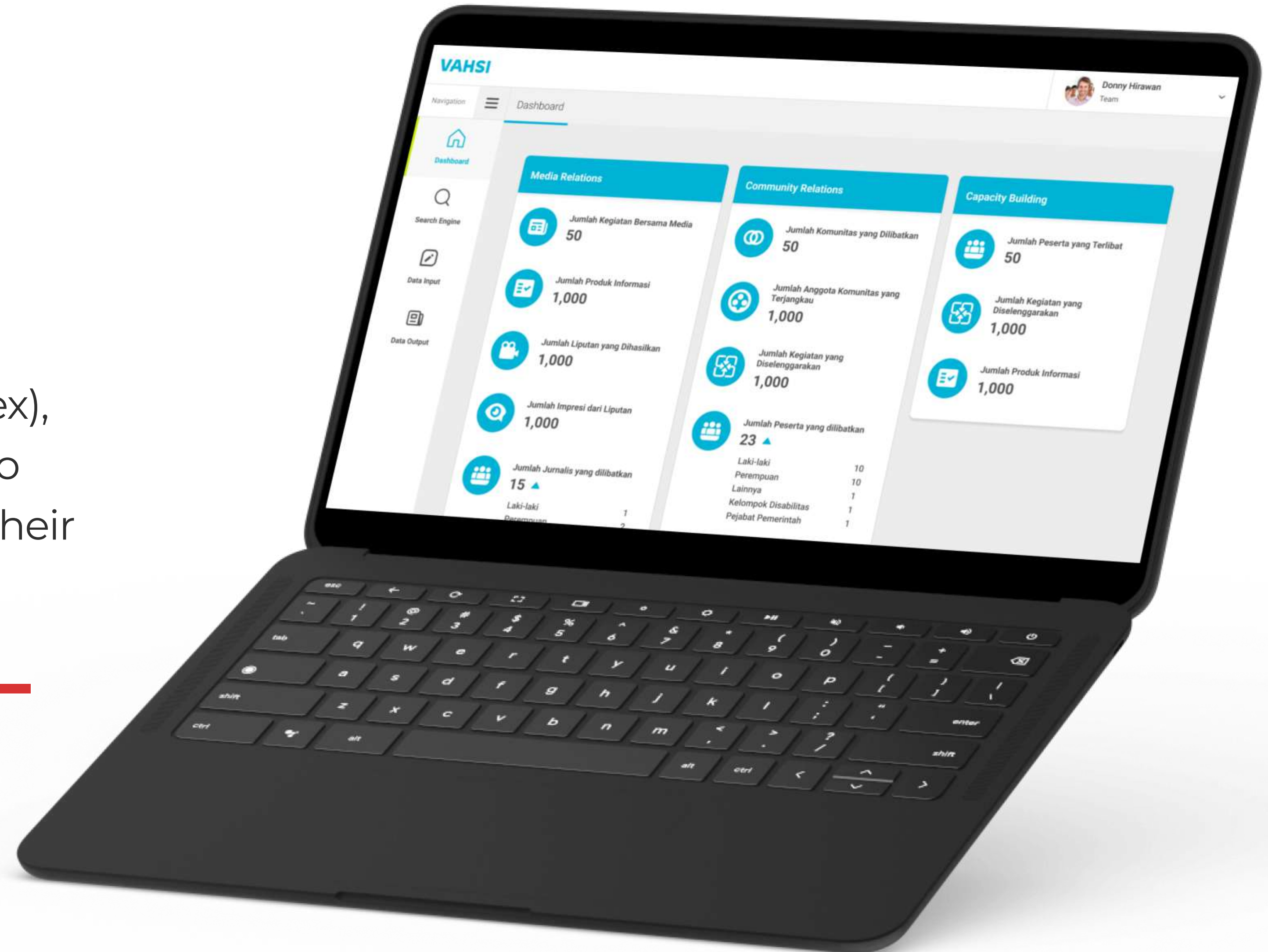
Australia Indonesia Health Security Partnership (AIHSP)

Based on our Indexing System (DataDex), we provide AIHSP to fulfill their needs to capture their scattered information in their workflow with customized UI.

UI/UX

Web-based System Development

System managing





SPERS TNI

Based on our Indexing System (DataDex), we provide SPERS TNI to fulfill their needs to capture their scattered information in their workflow with customized UI.

UI/UX

Web-based System Development

Mobile Native Android



8 STUDY CASES [®]



IDCOMM

Refreshing their corporate website and creating a system based on our DataDex for their internal use.

UI/UX

Web-based System Development

System managing

Mobile Native Android



9 STUDY CASES [®]



The Bodyshop

Develop a campaign microsite that can measure the use of their product based on user's skin condition.

Web-based System Development



SAMPOERNA

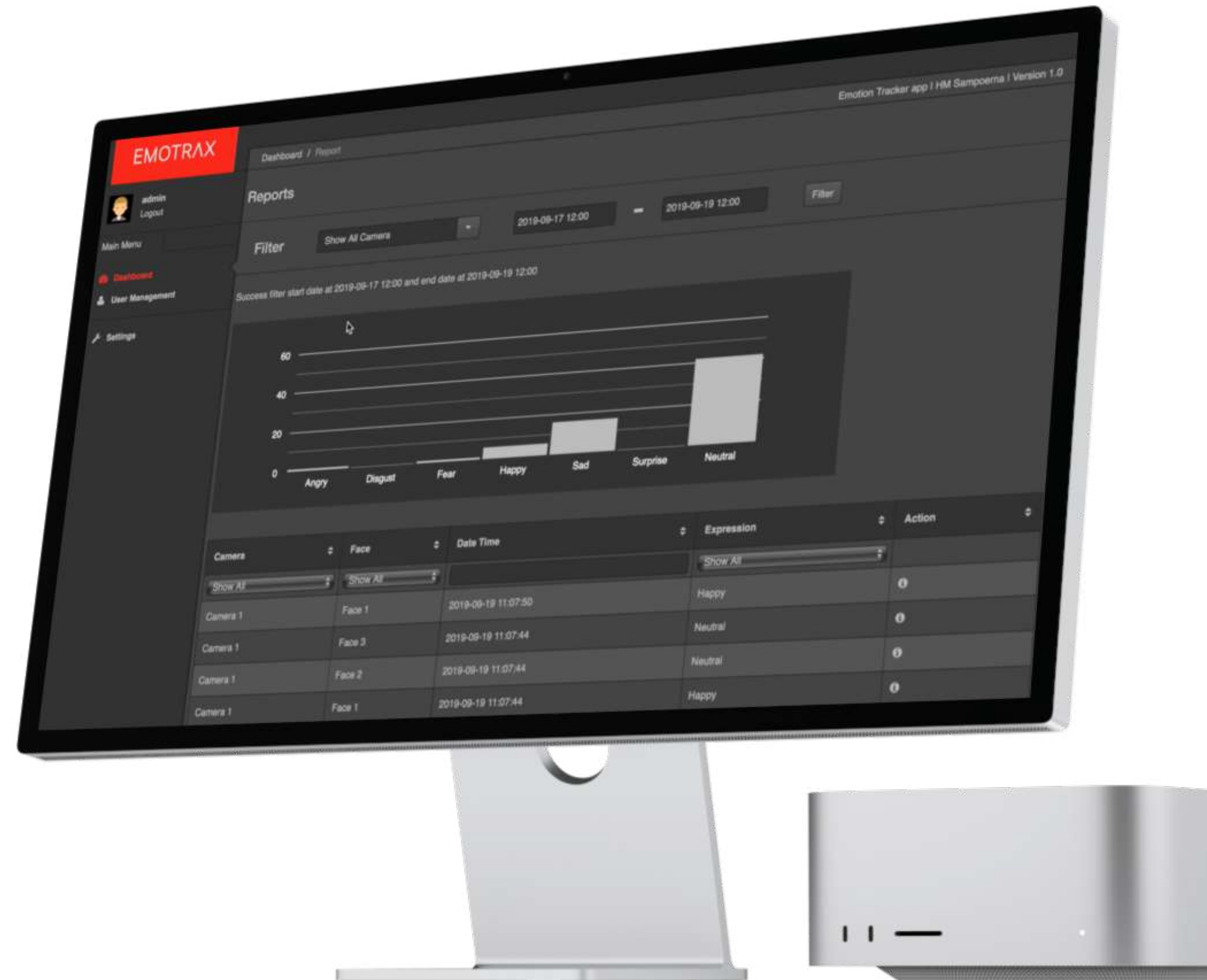
HM Sampoerna

Being a part of some of their campaign that needs to track human/face expressions during offline event and music showcase, using our web-based system called EMOTRAX.

UI/UX

Web-based System Development

System managing



11 / 11 STUDY CASES [®]



Primacom Smart e-View

We develop & integrate several closed circuit television (CCTV) platforms and combine it into one focus system that gives client an easy access to manage the activities.

UI/UX

Web-based System Development

System managing



14 ^{/14} STUDY CASES [®]

KANVAS

KANVAS Loyalty App

Our own loyalty app that have been used in several banks in Malaysia, to fulfill their loyalty programme and interact with their loyal customers.

UI/UX

Web-based System Development

iOS & Android App

System managing

Point Calculation & Redemption System



10 STUDY CASES[®]

/14



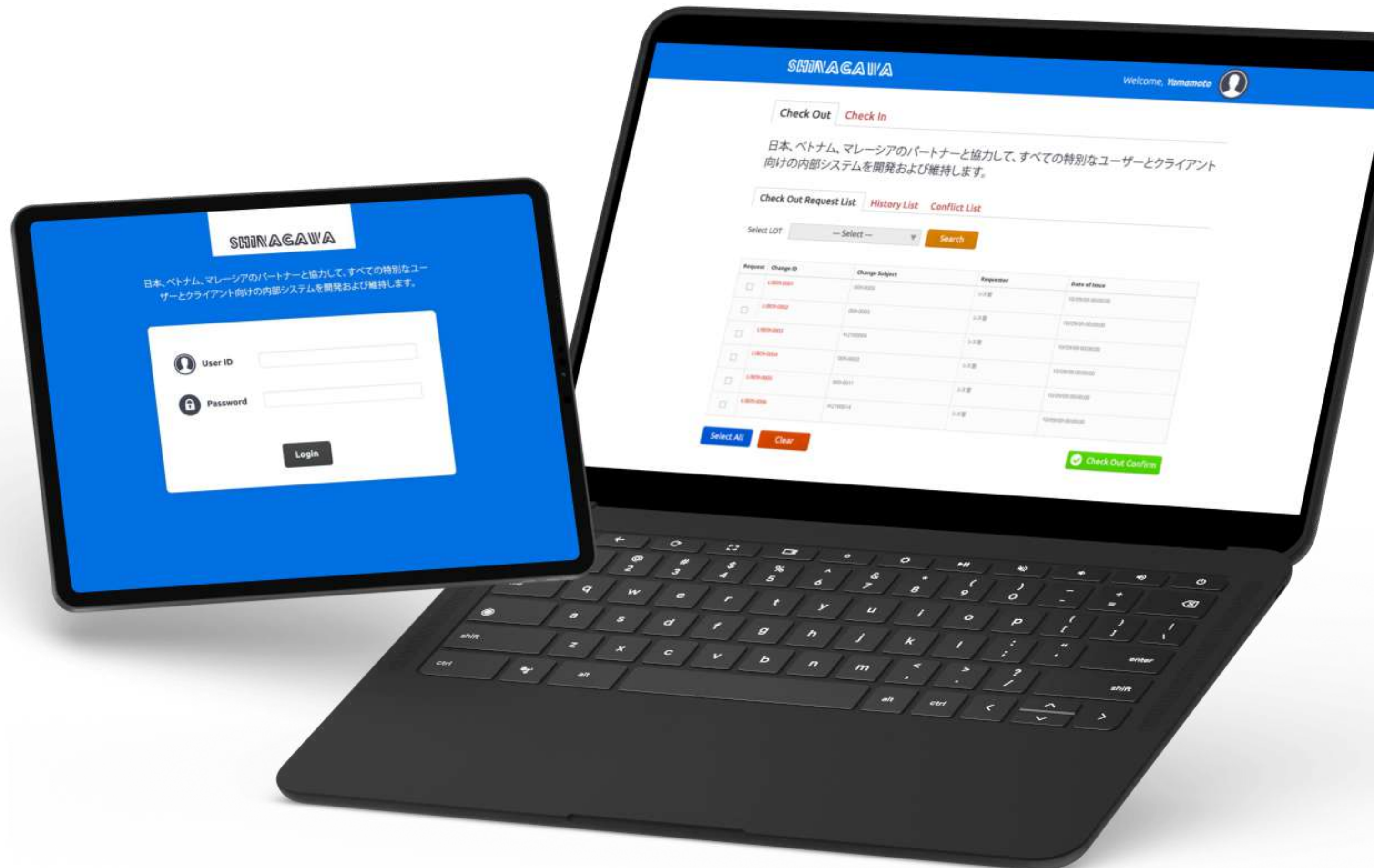
BLUESHIP

Collaborate with our partners in Japan, Vietnam, and Malaysia to develop and maintain internal system to every special user and client.

UI/UX

Web-based System Development

System managing



THE KEY PLAYER

Guys who reply your email

Donny Hirawan
The Threshold



Dion Susilo
The Earth Keeper



Putra Praditya
The Firearm



YOUR VISION IS OUR MISSION

Drop us an email

hello@coda-technology.com

PT. Coda Prapanca Technology
Jl. Masjid Al-Wustho No.17, Pondok Bambu, Durenawit, Jakarta Timur,
Jakarta 13430

